

## Digital Tattoos

- Do you have any tattoos?
- Do you like tattoos?
- Why do you think people get tattoos?
- Do you think they will regret it?
- What adjectives would you use to describe the woman in the photo?



***‘Your online life, permanent as a tattoo.’*** Juan Enriquez

You are going to watch a film clip. Write down 4 points that you think are the most important ideas in the film.

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Compare your ideas with your group. You have 10 minutes to write a paragraph together which best describes the film.

### Discussion:

1. Do you think having a digital tattoo is a bad thing?
2. Do you share information online?
3. How do you feel about companies using your online tattoo to personalize the adverts you see online?
4. Would you 'Google' a new person you met?
5. Do you think employers should check employees' digital tattoos?
6. How do you feel about other people tagging you in photos?
7. Do you agree that digital tattoos make us immortal?

Watch the clip showing an example of facial recognition software.

1. What's it advertising?
2. How does it use the software?
3. What do you think of this technology?

### Debate:

***Face recognition software should be banned.***

